



## When is a gallon more than a gallon?

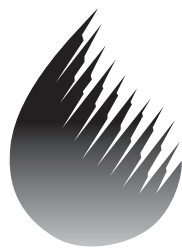
When it comes to water, a gallon's a gallon – right? **Not if you live in Southern Nevada.**

You may have noticed that the Southern Nevada Water Authority's conservation programs focus on outdoor water uses such as landscape irrigation. But if saving water is the goal, wouldn't encouraging shorter showers have the same effect?

The answer is “no,” for one simple reason: Unlike water used outside, which cannot be recaptured, **virtually all water used indoors is recovered.** In other words, the water we use inside our homes, businesses and even hotel rooms has much less impact on our community's water supply than water used outside.

The fact is, **Southern Nevada's water consumption is all about irrigation.** That's not to say you should let the water run while brushing your teeth. But if you really want to help, save water where it counts the most—outside—by following the SNWA's watering schedule and other conservation measures.

**For additional information** about water conservation and the SNWA's efforts to ensure our community's sustainability, visit **snwa.com.**



Southern Nevada  
Water Authority