



Photography by Studio J, Inc.

Erik Proksch, Director of Landscape of Camden and Oasis Apartments, Water Conservation Coalition Member

## You don't need a lot of grass to create an oasis.

With 30 apartment communities in Southern Nevada, we understand the value of desert living. And, to us, that means adapting to our environment and respecting our limited resources.

Since 1999, we've been changing the way we landscape our properties. Through the Southern Nevada Water Authority's Water Smart Landscape program, we've replaced more than a million square feet of turf with water-smart landscaping.

We can tell you from years of experience: **Water efficiency is more than a good idea; it's good for business.** Our residents

appreciate our efforts to conserve water and we save on operational costs as well.

**The Water Conservation Coalition challenges all of Southern Nevada's apartment and condominium property managers** to do the right thing by replacing unused grass areas with water-efficient landscaping. Call 258-7291 to learn how you can save water and money while demonstrating that businesspeople can be leaders as well.

**Water Efficiency Is Everyone's Business.**

